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FOR IMMEDIATE RELEASE

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Columbia Credit Union adds Paula Siverly to Mortgage Team

Vancouver, WA - Columbia Credit Union announces the hiring of Paula Siverly as Home Loan Officer. As part of the credit union's mortgage team, Siverly will focus on growing Columbia's market share by serving members, generating mortgage lending opportunities and maintaining a business development network in the local real estate industry.

With over 20 years of financial industry experience, Siverly most recently worked as a loan consultant for a local mortgage company. She also brings credit union work experience, serving as an assistant branch manager and call center supervisor for other area credit unions. "Paula's mortgage background and credit union experience make her an ideal addition to our home loans team," said Columbia Vice President of Mortgage Sales, Jeff Bannan. "Members will benefit from her knowledge and dedication to service."

Active in the community, Siverly plans to join local business and networking organizations. Her past commitments include serving as president of the Sandy Chamber of Commerce and volunteering for a local parent-teacher community organization.

"Columbia has an excellent reputation as a top mortgage lender," said Siverly. "I am excited to work for an organization that truly cares for its members and the community."

(more)

About Columbia Credit Union: Established in 1952, Columbia Credit Union has \$794 million in assets and 12 Clark County, WA locations. Columbia serves more than 70,000 members with a 2011 satisfaction rating of 95.8 percent - an industry benchmark. Columbia is nationally recognized by PBS Companies for Workplace Excellence and was voted Clark County's "Best Financial Institution" in 2009, 2010, and 2011, and "Best Overall Customer Service" in 2010. Columbia is a top local lender for auto and home loans, and was named the SBA "Credit Union Lender of the Year" for 2009 and 2010 in the Portland, Oregon district. Committed to sustainability, Columbia built Clark County's first financial institution branches to strict LEED standards set by the U.S. Green Building Council. Individuals and businesses in Washington State are eligible for membership. For more information, visit www.columbiacu.org.

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