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FOR IMMEDIATE RELEASE

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Columbia Credit Union Supplies Nearly 6,000 Dictionaries to Local Students

Vancouver, WA - Columbia Credit Union and seven Rotary Clubs in Clark County joined together to provide dictionaries to Clark County third graders as part of Rotary International's focus on literacy. Nearly six thousand dictionaries complete with bookplates and bookmarks were distributed.

As the project sponsor, Columbia Credit Union underwrote the cost of the dictionaries and donated nameplates and bookmarks. Columbia staff also assisted Rotary volunteers with dictionary preparation and distribution to the schools.

"We're so happy that Columbia Credit Union has stepped up to provide funding of the Rotary Dictionary program for four years now," said Sue Coates, Rotary Assistant Governor Clark County Region. "Literacy is a primary goal for Rotary Clubs worldwide, and we're excited to be providing young students with their own dictionaries to really facilitate the learning process."

Columbia officials and Clark County Rotary representatives also gathered at Helen Baller Elementary in Camas, Washington, to present the dictionaries in a special assembly. "We're happy to help local students develop a lifelong appreciation of reading," said Columbia President and CEO Steve Kenny.

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For more information about the Rotary Dictionary project, please contact Sue Coates, Assistant Governor Clark County Region, at 360.687.1606 or visit rotary.org. For more information about Columbia Credit Union, please visit ColumbiaCU.org.

About Columbia Credit Union: Established in 1952, Columbia Credit Union has \$794 million in assets and 12 Clark County, WA locations. Columbia serves more than 65,000 members with a 2011 satisfaction rating of 95.8 percent - an industry benchmark. Columbia is nationally recognized by PBS Companies for Workplace Excellence and was voted Clark County's "Best Financial Institution" in 2009, 2010, and 2011, and "Best Overall Customer Service" in 2010. Columbia is a top local lender for auto and home loans, and was named the SBA "Credit Union Lender of the Year" for 2009 and 2010 in the Portland, Oregon district. Committed to sustainability, Columbia built Clark County's first financial institution branches to strict LEED standards set by the U.S. Green Building Council. Individuals and businesses in Washington State are eligible for membership. For more information, visit www.columbiacu.org.

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