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**FOR IMMEDIATE RELEASE**

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**Columbia Credit Union promotes Dina Kroshkin to Business Loan Officer**

Vancouver, WA – Columbia Credit Union Dept. Vice President and Manager of Business Lending, Alan Ludlow announced the promotion of Dina Kroshkin to Business Loan Officer. In this position, Kroshkin will develop member business loan and deposit relationships, primarily focusing on requests up to \$100,000 and SBA guaranteed loans.

“Dina’s knowledge and experience make her a valuable asset to Columbia’s business lending department,” said Ludlow. “She’ll work directly with members and increase our presence in the business community,” said Ludlow.

With nine years of industry experience, Kroshkin most recently served as a Credit Analyst in Columbia’s Business Lending department. She moved to Vancouver 11 years ago from Latvia and holds a bachelor’s degree in Business Administration from Washington State University. Active in the community, Kroshkin attends events with the Vancouver Chamber of Commerce as well as professional networking organizations.

“It’s exciting to be part of a team that supports small business growth in Clark County,” said Kroshkin. “I’m looking forward to helping small business owners achieve their goals and expand their opportunities.” In her spare time, Kroshkin enjoys an active lifestyle, favoring outdoor sports, auto racing and competing in triathlons.

(more)

**About Columbia Credit Union:** Established in 1952, Columbia Credit Union has \$755 million in assets and 12 Clark County, WA locations. Columbia serves more than 64,000 members with a 2009 satisfaction rating of 95.9 percent - an industry benchmark. Columbia is nationally recognized by PBS and Associates as a “Best Place to Work” and was voted the 2009 “Best Financial Institution” in Clark County. Columbia is a top local lender for auto and home loans, and is a top-10 SBA lender in the Portland/Vancouver metro area. Committed to sustainability, Columbia built Clark County’s first financial institution branches to strict LEED standards set by the U.S. Green Building Council. Individuals and businesses in Washington State are eligible for membership. For more information visit [www.columbiacu.org](http://www.columbiacu.org).

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