

# PRESIDENT'S REPORT

Coming off the back of one of the most difficult years our community has seen, Columbia Credit Union continued to put our members first, step-up for our neighbors, and see strong financial growth. Since our founding in 1952, we've worked toward our vision of being the most trusted, respected and sought-after financial institution—providing innovative solutions to support our employees, members and the communities we serve. The year 2021 saw us put that vision into action, demonstrating our mission of bringing people together to make life better for themselves and their communities.

As members continued weathering the pandemic, we were able to provide much needed assistance while at the same time seeing strong deposit growth. We facilitated our members skipping 1,314 loan payments as a result of our COVID-19 aid while our deposits grew 10.9% during the year and total assets grew 10.6%, reaching an all-time high of \$2.3 billion in assets. I'm proud to say our membership's trust in Columbia Credit Union means we continue to be the largest deposit-holding financial institution in Clark County.

Our managers gave their time, talent and treasury to local non-profits, recording over 1,000 volunteer hours. We continued to invest in digital services to give our members more options to access their accounts and services, including remote notarizations for Columbia CU documents, more peace-of-mind with improved Personal Online and Mobile Banking transaction alerts, and our website's virtual assistant providing more 24/7 help. In the year ahead, our 70th anniversary, we'll continue to seek growth opportunities to expand our market while creating partnerships with organizations that support our local community. Thanks to our directors and staff for all their hard work in helping the credit union build on a strong foundation of success. And, as always, a special thanks to our membership for their continued loyalty and advocacy as we enter into our 70th year of service to them and their communities.

Steve Kenny President & CEO



# **CHAIR'S REPORT**

#### A dedicated and focused team.

Columbia Credit Union is a top performing financial cooperative guided by its management and Board of Directors to serve our members and support our communities. I'm honored to serve as part of this experienced and dedicated team, and proud to be part of an institution that's financially healthy and focuses on important core values: ethics, members, cooperation, innovation, education and community.

#### Adapting to our members' needs.

Much of Columbia CU's strength is demonstrated in its ability to adapt to our members' diverse and evolving needs. We work to ensure the products and services offered are relevant to our members and we continue to provide outstanding personal member service through our 14 community branches, member service call center, website live chat and virtual assistant feature, and social media networks.

#### Financial strength and achievements.

Columbia CU's financial strength and high levels of member, employee and community satisfaction are celebrated with the awards Columbia CU received in 2021:

- The Columbian's 2021 Best of Clark County (Credit Union and Financial Services)
- Vancouver Business Journal's 2021 Best in Business
- Portland Business Journal's 2021 Corporate Philanthropy Award
- DepositAccounts.com's "A+" Financial Health Rating
- Weiss' "Recommended" Rating
- · Bauer Financial's "5 Star" Rating

As we look ahead, Columbia Credit Union will continue to grow and evolve to meet the needs of our members. We'll always remain focused on our institution's mission, vision and core values as we bring people together to make life better for themselves and their communities.

Kelly Love Zuercher Board Chair

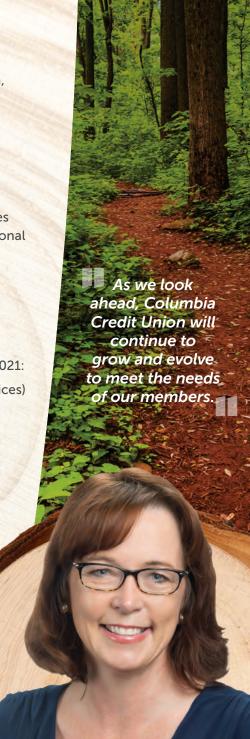












# MAKING LIFE BETTER IN OUR COMMUNITY

Our mission and core values drive our commitment to our community to "make life better" where our members live, work, and play. In the face of the on-going COVID-19 pandemic, our staff continued to show great devotion to our community causes—surpassing all expectations by logging over 1,000 volunteer hours of their time throughout the year.



#### **Community Highlights**

The KPTV Toy Drive allows our members, staff, and community to make life better during the holiday season by ensuring thousands of local children have a present to open on Christmas Day.

**Innovative Services NW** - The Columbia CU funded Pediatric Therapy Clinic supports families and their children with early childhood education, intervention and intensive therapy programs.

The Columbia Credit Union McKibbin Legacy Classic charity golf tournament raised \$46,000 for local non-profits Legacy Salmon Creek Medical Center Child Abuse Assessment Team (CAAT) Endowment Fund, Pearson Field Education Center (PFEC), and Leadership Clark County (LCC).



# DICITAL SERVICES

#### **Expanding our digital footprint**

In 2021, Columbia Credit Union continued to invest in digital services to give our members more options and flexibility in how to access our products and services.

Member Digital Engagement Growth

Contactless Payment	+130%
Phone Interpreter Service	+31.6%
Website Chatbot	+26.6%
Online Budgeting Tool	+15.2%
Mobile Banking	+8.9%

# **Consolidated Statements of Financial Condition**

**DECEMBER 31, 2021 AND 2020** 

ACCETC

ASSETS	(shown in thousands)		
Current Assets	2021	2020	
Cash and Cash Equivalents	\$678,897	\$704,946	
Securities - Available-for-Sale	227,575	42,292	
Other Investments	2,574	2,099	
Loans Held-for-Sale	3,626	8,512	
Loans, Net	1,354,354	1,286,776	
Accrued Interest Receivable	3,715	3,623	
Premises and Equipment, Net	25,842	27,632	
NCUSIF (National Credit Union Share Insurance Fund) Deposit	18,360	15,804	
Other Assets	9,912	10,102	
Total Assets	\$2,324,855	\$2,101,786	

### LIABILITIES AND MEMBERS' EQUITY

Liabilities		
Members' Share and	\$2,087,729	\$1,882,283
Savings Accounts		
Accrued Expenses And	14,230	16,361
Other Liabilities		
Total Liabilities	2,101,959	1,898,644
Members' Equity		
Regular Reserves	11,039	11,039
Undivided Earnings	212,382	190,433
Accumulated Other	(525)	1,670
Comprehensive (Loss) Income		
Total Members' Equity	222,896	203,142
Total Liabilities and Members' Equity	\$2,324,855	\$2,101,786



# **Consolidated Statements of Financial Condition**

**DECEMBER 31, 2021 AND 2020** 

INTEREST INCOME	(shown in t	(shown in thousands)	
	2021	2020	
Interest and Fees on Loans to Members	\$54,850	\$64,277	
Securities, Interest Bearing Deposits, and	2,802	2,156	
Cash Equivalents	F7.6F2	66 477	
Total Interest Income	57,652	66,433	
INTEREST EXPENSE			
Members' Share and Savings Accounts	6,491	10,428	
Net Interest Income	51,161	56,005	
Provision For Loan Losses	447	17,711	
Net Interest Income After Provision for Loan Losses	50,714	38,294	
LOGIT LOSSES			
NONINTEREST INCOME			
Fees and Service Charges	4,814	4,452	
Investments and Insurance Income	2,011	1,759	
Gain on Sale of Loans Held-for-Sale	5,911	9,905	
Interchange Income	9,303	7,511	
Net Loss on Sale of Premises	(1)	(42)	
and Equipment			
Miscellaneous Operating Income	1,671	1,591	
Total Noninterest Income	23,709	25,176	
NONINTEREST EXPENSE			
Employee Compensation and Benefits	29,579	28,877	
Staff and Official Expense	824	919	
Office Occupancy	3,086	3,139	
Office Operations	4,587	4,757	
Computer and Electronic Services	8,620	7,675	
Marketing	1,643	1,393	
Loan Servicing	2,266	2,069	
Professional Services	926	1,397	
Other Operating Expenses	943	937	
Total Noninterest Expense  NET INCOME	\$21,949	\$1,163 \$12,307	
NET INCOME	321,343	\$12,307	



# SUPERVISORY COMMITTEE'S REPORT

The Supervisory Committee (Committee) of Columbia Community Credit Union (Columbia CU or Credit Union) is comprised of five members elected by the membership to three-year terms. The Committee conducted regular meetings throughout 2021.

As a state-chartered credit union, Columbia CU is bound by Chapter 31.12 of the Revised Code of Washington (RCW). The Committee duties are enumerated in this Chapter. In accordance with RCW 31.12.335, the Committee must:

- Meet at least Quarterly;
- Keep fully informed as to the financial condition of the Credit Union and the decisions of the Credit Union's Board;
- Perform or arrange for a complete annual audit of the Credit Union and verification of its members' accounts; and
- Report its findings and recommendations to the Board and make an annual report to members at each annual membership meeting.

In addition, the Committee must comply with the applicable sections of Part 715 of National Credit Union Administration (NCUA) rules.

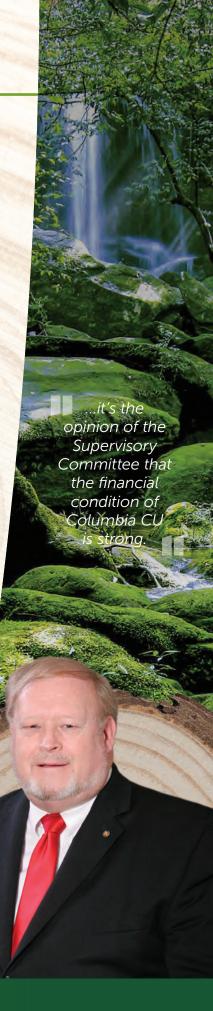
As in past years, Columbia Credit Union's Supervisory Committee engaged an independent public accounting firm to audit Columbia CU's financial statements and complete a verification of member accounts for the fiscal year ending December 31, 2021. In addition to carrying out its noted statutory duties, the Committee oversees the Internal Audit department in its broader audit function. The Department, in some cases through its audit co-sourcing partners, provides an additional layer of review through internal audits and reviews. Qualifying auditing and consulting firms are used for their expertise to review areas such as information technology security, business lending, home lending and compliance, to ensure a thorough, qualified audit or review and an objective internal audit process.

As a result of these various audits and reviews, it's the opinion of the Supervisory Committee that the financial condition of Columbia CU is strong. The Committee believes the internal controls, policies and operations of the Credit Union are in compliance with all governmental regulations.

The support and cooperation from management and staff has assisted the Committee in the performance of its duties and is greatly appreciated.

Questions or comments regarding financial statements, audits, and information in this Report should be directed to Penny Harris, Chief Financial Officer. Copies of Columbia CU's 2021 audited financial statements are available from Penny, upon request.

**Dick Thompson**Supervisory Committee Chair



# **2021 LEADERSHIP**

#### **Board of Directors**

Max Ault Dena Strong
Kelly Love Zuercher Joseph Vance
Tracey Malone Carol Van Natta
Julianna Marler Marci White-Stumpf

Eric Sawyer

#### **Supervisory Committee**

Judith L. Chipman\* Tim Schauer\*

Dave Dumas\* Dick Thompson

Tony Jackson Lynn Valenter\*

Paul Montague, III

#### Senior Management

Steve Kenny
President/Chief Executive Officer

Colleen Boccia SVP/Chief Marketing Officer

Michael Florea SVP/Chief Data Officer

Mark Michaels SVP/Chief Information Officer

**Lindsey Salvestrin** SVP/Chief Operating Officer Penny Harris SVP/Chief Financial Officer

Wendy Smith SVP/Chief Risk Officer

Marc Timm SVP/Chief Credit and Lending Officer

**Jim Wood** SVP/Chief Human Resource Officer

\*Served partial year





